

Card & Envelope Design Guide



Card Design - Style A

1 of 4

*LOGO OR
OTHER VISUAL
GOES HERE*

Wishing you a healthy and
prosperous New Year.

Each year, Allied Equities donates 1% of our profits to organizations whose work makes the world a better place. For the last 7 years, and again this year, we are supporting the Climate Change Center and Renewable Now. These organizations continue to make great strides in providing the world with cleaner energy solutions that will help put an end to global warming.

This year, in addition to the Climate Change Center and Renewable Now, Allied Equities is excited to support Global Environment Initiative. GEI is dedicated to addressing climate change by protecting rainforests worldwide. In 2008, they succeeded in conserving over 100,000 acres of rainforest, and organized a global summit in support of the indigenous people who inhabit those lands.

We thank you for your business and we look forward to continued success with you.

ORDER
FORM
FIELDS:

Headline

Message
Area A

Message
Area B -
not used

Card Design - Style B

2 of 4



ORDER
FORM
FIELDS:

Headline -
not used

Message
Area A

Message
Area B -
not used

Card Design - Style C

3 of 4

*LOGO OR
OTHER VISUAL
GOES HERE*

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ORDER
FORM
FIELDS:

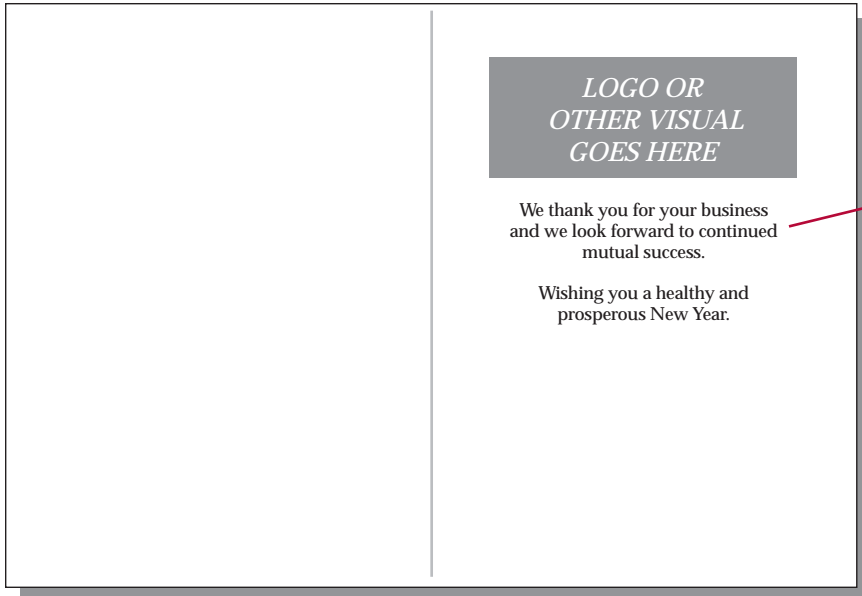
Headline

Message
Area A

Message
Area B

Card Design - Style D

4 of 4



ORDER
FORM
FIELDS:

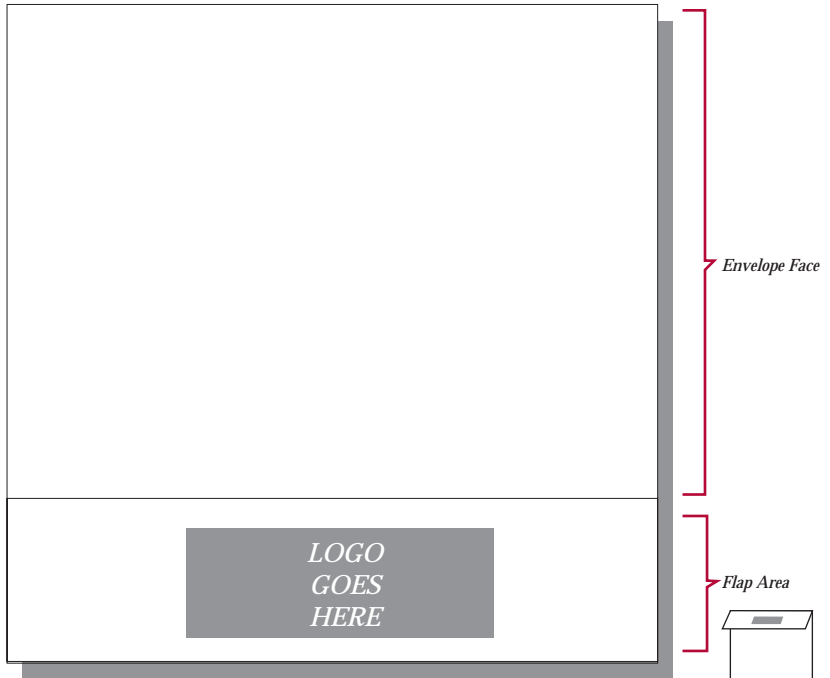
Headline -
not used

Message
Area A

Message
Area B -
not used

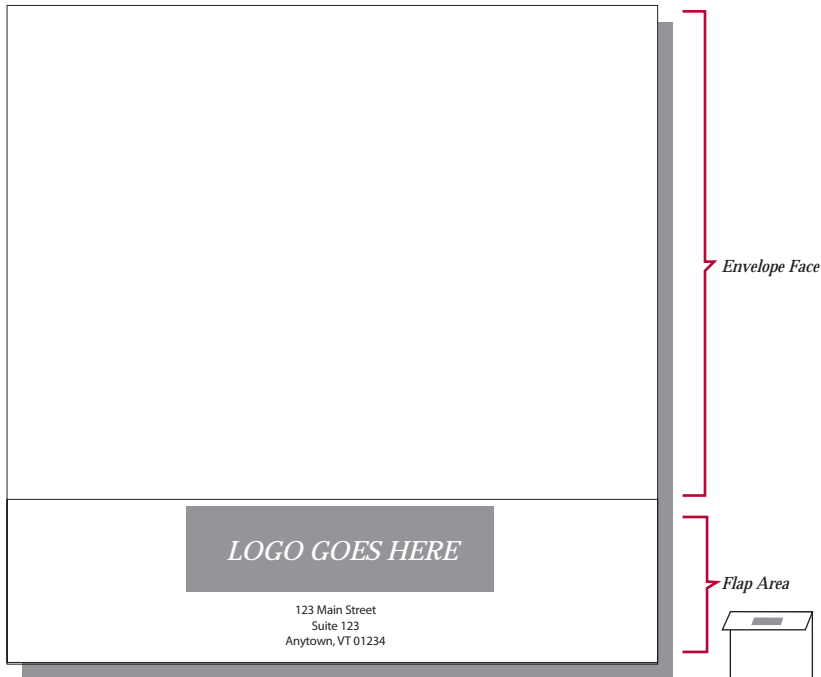
Envelope Design - Style 1

1 of 4



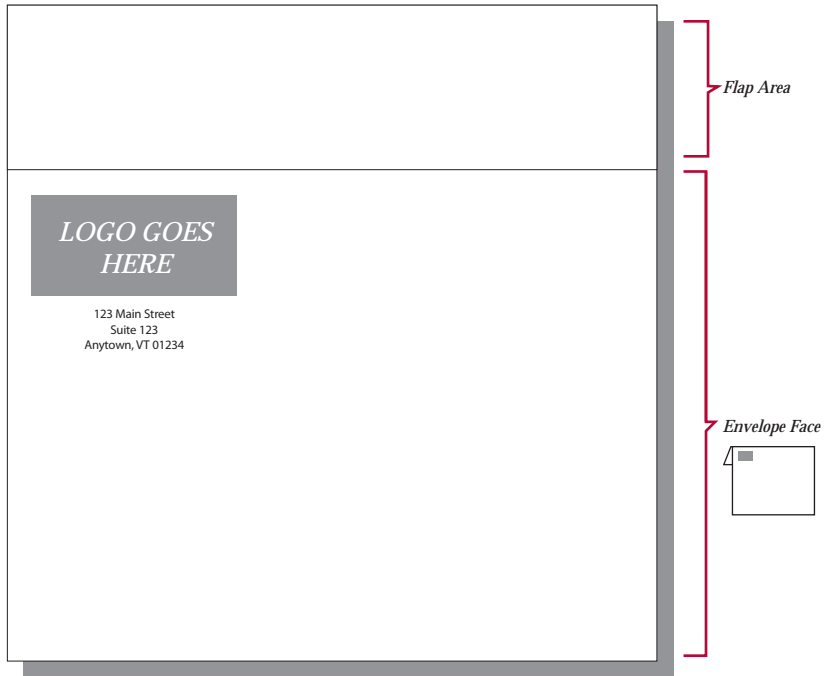
Envelope Design - Style 2

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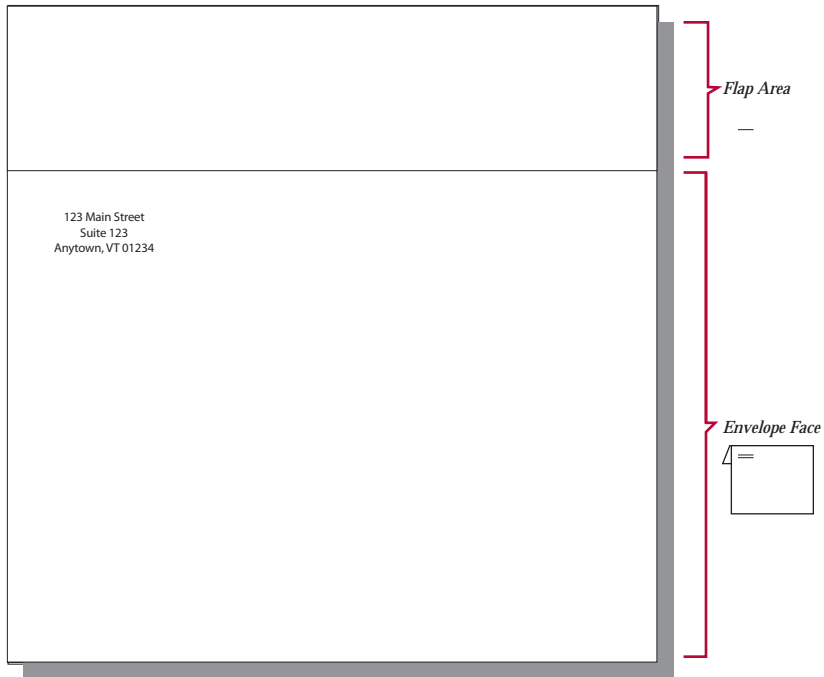
Envelope Design - Style 3

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Envelope Design - Style 4

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Available Fonts*

Myriad Pro Bold - 18pt: Wishing you a healthy and prosperous New Year.

Myriad Pro Bold - 15pt: Wishing you a healthy and prosperous New Year.

Palatino Bold Italic - 18pt: Wishing you a healthy and prosperous New Year.

Palatino Bold Italic - 15pt: Wishing you a healthy and prosperous New Year.

Palatino Regular - 18 pts: Wishing you a healthy and prosperous New Year.

Palatino Regular - 15 pt: Wishing you a healthy and prosperous New Year.

* Please note that font availability varies with design.

AVAILABLE TYPE COLORS

Plum



Blue



Green



Red



Brown



Logos and Other Images

Do not submit any art that was copied from a web page because the resolution will not meet printing requirements.

Any images that are RGB or indexed color will be converted to CMYK by our system.

All logos and other images submitted for printing must meet our minimum requirements to ensure optimum output quality:

- Photographs should be at least 300 dpi*
- All line art (logos, line-drawings, etc.) should be at least 600 dpi.*