



## Hope For Women, LLC

### *Interesting Facts*

- ✂ Hope For Women products are available in 46 states by over 400 retailers, making them the largest nationally distributed Fair Trade greeting card company.
- ✂ Hope For Women Fair Trade products can be found in a diverse distribution of retail shops including food stores, stationary stores, coffee shops, bookstores, botanical gardens, fair trade emporiums, gift shops, garden centers, and yoga studios. Hope For Women has also become an approved vendor in specified regions for regional and national retailers such as Whole Food Markets stores and Ten Thousand Villages fair trade emporiums.
- ✂ The current production capacity of greeting cards hand-made by women in India is 20,000 cards per month.
- ✂ Hope For Women has offices in Burlington, Vermont and Dehra Dun, India. Sales and distribution in Canada is handled by My Fair World, Inc. and in the United States by regional representatives in addition to their internal Director of Sales.
- ✂ Hope For Women products are made using 100% “tree free” paper, handmade from recycled cotton rags. Not a single tree is involved.
- ✂ Hope For Women packaging is 100% eco-friendly, using 100% recycled paper and innovative EarthFirst® PLA compostable film made from corn.
- ✂ All printing on Hope For Women products and packaging is done using non-toxic ink made from vegetables.
- ✂ Hope For Women is committed to working with women business owners to grow their business including their merchant banker, copywriter, graphic designer, accountant, and publicist.
- ✂ Hope For Women is a member of the Fair Trade Federation, Co-op America, and Vermont Businesses for Social Responsibility.